



# **ATELIER**

our Brand Portfolio

La Bottega boasts distinctive partnerships with renowned Fashion, Lifestyle and Perfumery brands. Design represents our creative strength. We cooperate with internationally acclaimed professionals to create synergies with the mutual goal of enhancing the unique personality of each hotel. All Brands have been selected for their remarkable personality, sophisticated fragrances and unique aesthetic traits, as well as for the way they express or suggest a certain state, mindset or attitude.

We always look for special olfactory elements to pay tribute to the unique, personal lifestyle of travelers. Working with these partners is a stimulus, a challenge and an endless joyful adventure as we search for the most creative ways to deliver aesthetic, functional, pleasurable products for the needs of our hotels that will satisfy and delight their much valued guests.



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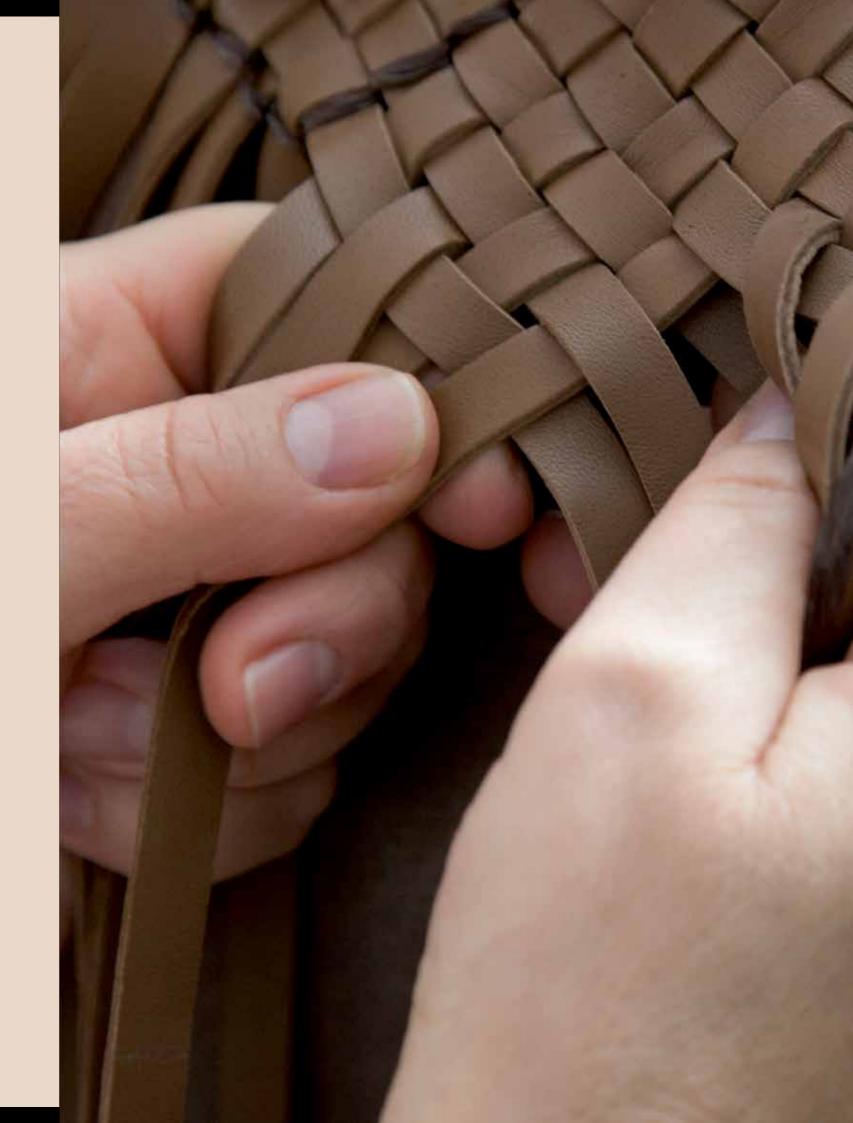
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BOTTEGA VENETA
PARFUM

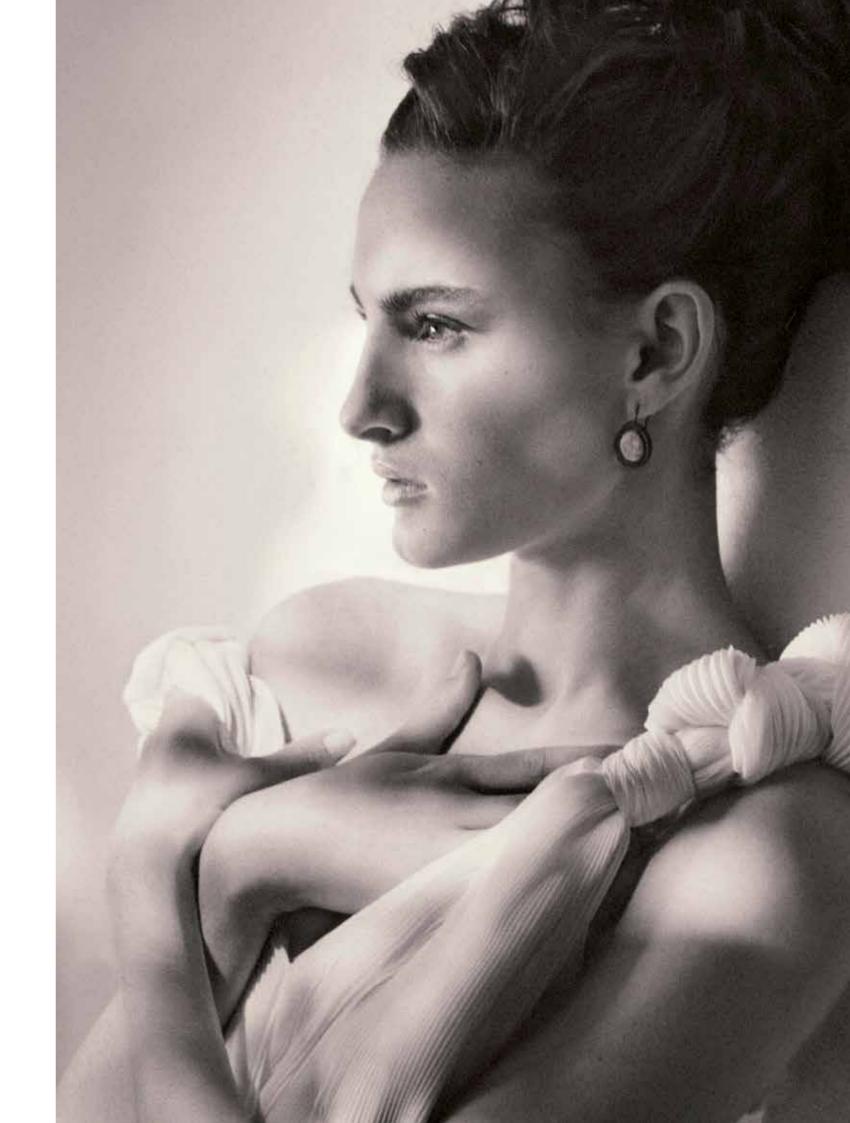


#### WHEN YOUR OWN INITIALS ARE ENOUGH

Discretion, quality, and unsurpassed craftsmanship--Bottega Veneta has established a new standard of luxury since its founding in Vicenza in 1966. Steeped in the traditions of Italy's master leather craftsmen and renowned for its extraordinary leather goods, Bottega Veneta stands for individuality and self-confidence, a philosophy expressed in its famous motto, "When your own initials are enough." The principles that define the brand are unchanging: outstanding craftsmanship, innovative design, contemporary functionality, and the highest quality materials. Also constant is Bottega Veneta's commitment to its ateliers, where artisans of remarkable skill combine traditional mastery with breathtaking innovation. Indeed, there is an unusual and inspired collaboration between artisan and designer at the heart of Bottega Veneta's approach to luxury, a partnership perfectly symbolized by the house's signature intrecciato woven leather.

#### VISIONS OF THE VENETO

Tomas Maier, the creative force behind Bottega Veneta, conceived of Bottega Veneta's first fragrance as a dream of the Venetian countryside. In this vision, suffused with warmth, sunshine, and the gentle sound of cicadas, sits an elegant and austere old villa. The interior is illuminated with shafts of sunlight, the wooden floors gently worn beneath faded frescoes. There's a library lined with leather-bound books, its windows thrown open to capture a summer breeze redolent of hay, earth, forest, and flowers. This vision is a balance of nature and art, a synthesis of raw sensuality and subtle intellect that lingers in the mind like a memory.



#### CRAFTING A SIGNATURE

Bottega Veneta, the eau de parfum, evokes the suppleness and sensuality of the house's renowned leather goods. The fragrance, a leathery floral chypre, marries the olfactory language of the Venetian countryside—fresh meadows, mown hay, flowers, earth, and wood—with the gentle richness of leather in a creation crafted with the meticulousness of a master artisan.

The backbone of the fragrance is chypre with a combination of bergamot, patchouli and oak moss. Sensual floral and spicy components gesture toward the East, a recollection of Venice's place at the end of the Silk Road. Natural ingredients trace a global path: there is bergamot from Italy, Jasmine Sambac picked in India, pink peppercorns from Brazil, and patchouli from Indonesia.

Composed by renowned master perfumer Michel Almairac, the Bottega Veneta fragrance reveals its signature character from the start. The structure of the fragrance is unique, a fine mesh of extraordinary raw materials whose individual scents are woven together to create a supple and harmonious whole.

#### A FRESH TAKE

Bottega Veneta Eau Légère illuminates the brightest, freshest facets of the Bottega Veneta fragrance, offering a soft, sparkling, and intensely individual signature. Master perfumer Michel Almairac, whose aim was to achieve a gentle freshness while "preserving the soul of the Bottega Veneta original," describes the act of creating Bottega Veneta Eau Légère as "passing the original fragrance through a waterfall."

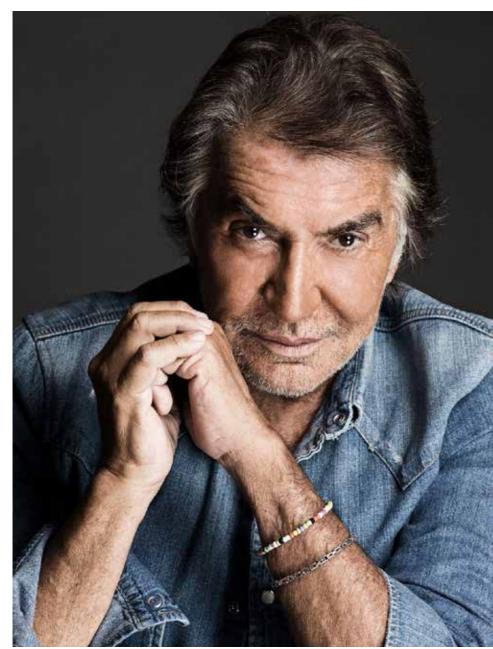
The leathery floral chypre features dazzling top notes that maintain the identity of the eau de parfum while providing a new brilliance. The heart of the fragrance continues to radiate through its unique floral accord, now animated by delicate gardenia. A combination of musk and oak moss creates a trail that is feminine and graceful.

"A fragrance, like a person, has many moods," says Bottega Veneta Creative Director Tomas Maier. "Bottega Veneta Eau Légère expresses a tender and hopeful mood, those moments when a woman feels most alive and open to the possibilities of the world around her."



# roberto cavalli





"I keep creating dreams.

We all need dreams.

We must have dreams, always"

From here on it's a small step to establish his own brand: the first Roberto Cavalli collection appears on the catwalk of the Sala Bianca at Palazzo Pitti in 1972, home to the emerging Italian fashion industry. Patchwork pants, short dresses and big coats, all made of leather or jeans, amaze for their groundbreaking creativity, making the newly-born brand an immediate success in European and American markets. In the same year in St. Tropez, Côte d'Azur, Roberto Cavalli opens "Limbo", his first boutique, immediately a favourite of the most famous beauties of the time,

Coberto Cavalli was born in Florence in 1940. Losing his father at an early age, his mother Marcella plays a central role in his upbringing, particularly boosting his interest for arts in the footsteps of his grandfather, Giuseppe Rossi, a leading figure of the Macchiaioli group of painters, whose works were displayed at the Uffizi Gallery. In the sixties, after having studied at the Art Academy in Florence, Roberto Cavalli opens a small company and, with a small crew of young assistants creates prints for a growing number of clients in the silk industry: the birth of the inimitable "Cavalli print". In 1969 he meets Mario Valentino in Florence, the Neapolitan designer famous for his leather goods and apparel. The meeting led him to the technique of applying silk printing processes to leather.

Thanks to his resourcefulness and inexhaustible creativity, the

young Roberto Cavalli's prints soon appear on leather creations

by Mario Valentino and soon after Pierre Cardin, and Hermès.

from Brigitte Bardot to Sophia Loren.







#### The Brand

Is New Tradition, the sum of artisan know-how and creative experimentation.

The entrepreneurial venture began in 1968, when Gimmo Etro, the brand's visionary founder, launched a production of highly prestigious fabrics using noble and natural fibres, which he embellished with original designs and innovative colour ways.

In 1981 the furnishing textiles line made its debut. The Paisley motif used to enrich the first collection was set to become the Etro mark of identity.

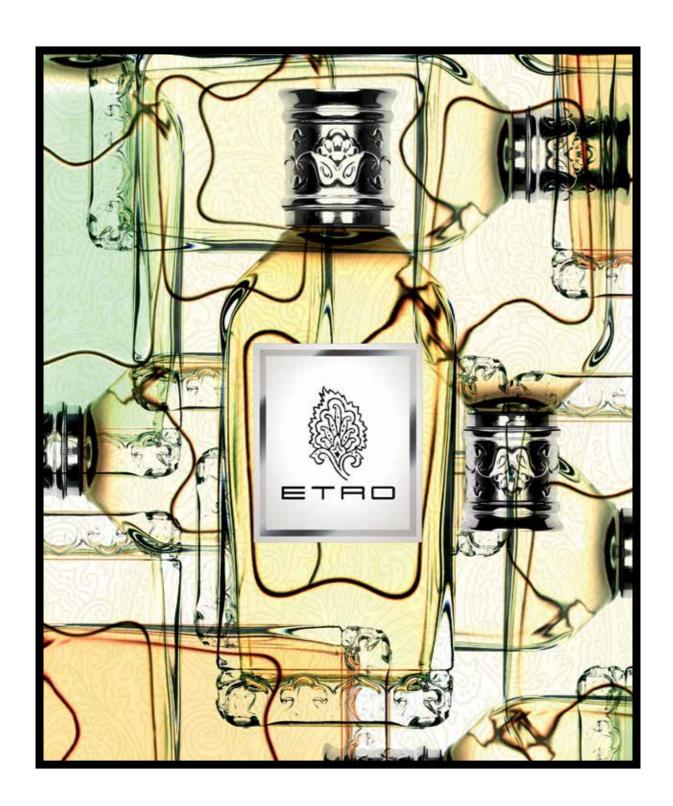
The product range added another string to its bow in 1984 with leather goods and the bag and travel bag collection in Paisley jacquard fabric, which, thanks to its special resin finish, was to become a symbol of pure elegance.

In 1986 Etro launched the home accessories and complements collection, thus consolidating the brand's lifestyle concept.

The creation of the Etro Perfumes division in the late 1980s was a natural consequence and today the collection extends to exclusive fragrances and a dedicated boutique.

The 1990s saw the unveiling of the first men's and women's prêt-à-porter collections, their inventive and recherché style earning the label instant recognition.

 $The \ materials, the \ workings \ and \ a \ special \ talent \ with \ prints \ are \ what \ make \ Etro \ unique \ and \ unrepeatable.$ 



## Fragrances Collection

Conceiving a new perfume is an art of the intellect, creating it a marvel of chemistry, knowing how to choose it a sign of style.

1989 sees the birth of Etro's perfume collection, a mix of unique fragrances, purest concentrates of emotions and flavours made using the techniques and ingredients of artisan perfumers. A universe of drops that evokes colour, embraces the senses, conjures up landscapes and moments by skillfully mixing ingredients from near and far to compose fragments of poetry.

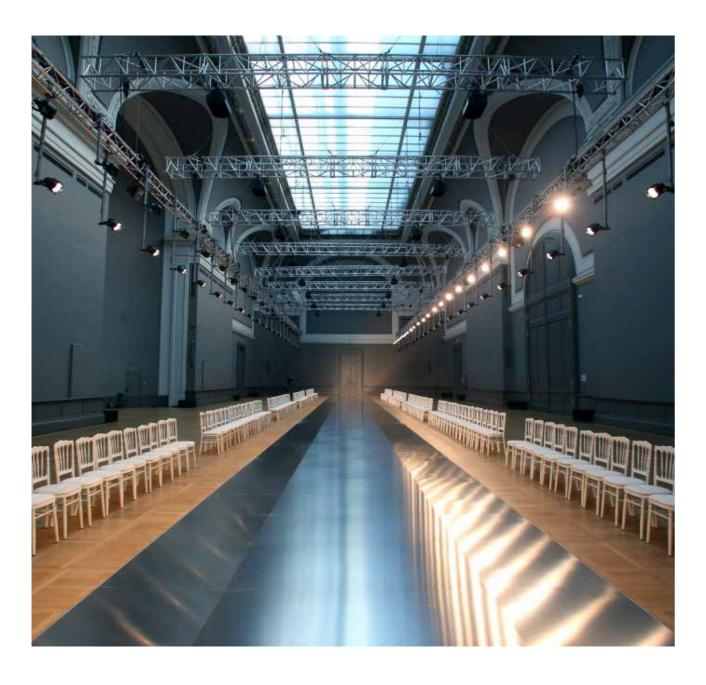


Maison Margiela PARIS



Maison Margiela is a fashion house founded in 1988 by Belgian designer Martin Margiela. Based in Paris, the house creates womenswear and menswear according to the very unique principles imagined by Martin Margiela himself, a philosophy in which deconstruction and heritage go hand in hand to create designs that showcase fashion as an art of meaning rather than a cult of personality. Maison Margiela crosses the fashion spectrum from its 'Artisanal' range, which has held the « Haute Couture » accolade since 2012, through ready-to-wear and accessories.

John Galliano was named Creative Director of the house in 2014, bringing his sense of spectacle and creative mastery to the very specific ethos of Maison Margiela. Whilst developing his own vision for the house, John Galliano has entirely respected the Martin Margiela state of mind, creating a fascinating organic process.



- 1988 Martin Margiela founds the fashion house, establishing a dress code for all employees, who wear a 'blouse blanche' as a hommage to the uniform worn by the great figures of haute couture. The 'Artisanal' range is launched, recycling collected objects to create one-off designs.
- **1994** The 'Replica' concept is launched, reproducing garments sourced from all over the world.
- 1997 Launch of the contemporary line of ready-to-wear MM6.
- 1998 Men's line 10 is shown for the first time.
- 2002 OTB president Renzo Rosso becomes a majority share-holder in the house.
- 2004 The house moves to its current headquarters in Paris' 11th Arrondissement, a former convent and industrial design school, whose unique atmosphere reflects the spirit of Maison Margiela.
- 2006 The 'Artisanal' line debuts during Haute Couture week as a correspondent member, gaining full membership in 2012.
- 2007 Launch of Line 8 Eyewear.
- 2008 Arrival of Line 12, Fine Jewellery.
- 2009 Publication of the house's retrospective book by Rizzoli.
- 2010 The house's first perfume, (untitled), signals the beginning of Line 3, Fragrances.
- 2012 The 'Replica' concept is applied to scents with a collection of perfumes replicating moments and atmospheres.
- 2014 John Galliano is named Creative Director of Maison Margiela.
- 2015 The first collection designed by John Galliano, an 'Artisanal' show, is presented in London.
- 2016 The iconic 5AC bag joins Line 11, Accessories.







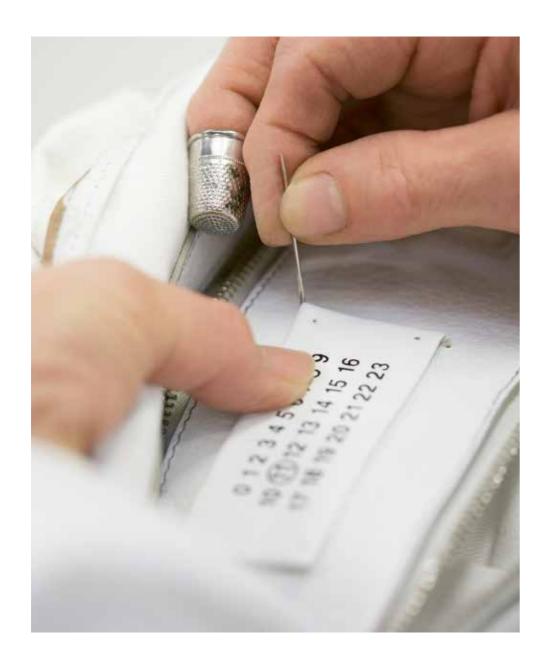




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At Maison Margiela the idea of a collective « we » overrides any sense of the individual. John Galliano himself has chosen to forego his legendary finale bows as a hommage to this focus on the creative community. This sense of discretion is translated into the absence of any obvious logo or trademark, replaced by the understated presence of four stitches as a simple signature on every garment. The idea of transformation and reinterpretation is key, whether in the 'Artisanal' line with its notion of breathing new life into existing garments, objects and fabrics, or in John Galliano's leading concept of the « anonymity of the lining », as the traditionally discreet inner layer becomes a central focus of a design.

The colour white acts as the page on which the Maison Margiela creativity is written, marking collections with its simplicity as well as its status as a benchmark for the passing of time. Creations reflect this idea of layering between past and present, perfectly showcased in the new **5AC bag** with its combination of traditional savoir-faire and contemporary name and concept. Here again the lining reveals itself as a key feature.



For John Galliano, the idea of layering and **cross-pollination** also occurs between the collections themselves, with the 'Artisanal' range functioning as the summit of a creative pyramid. Details from each 'Artisanal' collection function as an inspiration for ready-to-wear in a fluid design process which showcases the idea of a shared spirit. John Galliano's arrival at Maison Margiela has also heralded a focus on the desirability of the designs themselves, as well as a sense of story-telling and **femininity** essential to his vision of fashion. Within this vibrant approach, elements of the house's historic codes appear, whether the central idea of trompe-l'oeil and illusion, or the iconic Tabi split-toe boot. This permanent hommage with regard to Martin Margiela's original philosophy is essential to the existence of the Maison itself.



#### The four white stitches

One of the most distinctive codes of Maison Margiela, initially used to make the label sewn inside disposable and now a true signature of the brand



#### The Lining

A leading concept developed by John Galliano, the « anonymity of the lining » sees the traditionally discreet inner layer becoming a central focus of a design

#### The blouse blanche

A symbol of unity within the Maison ; erases hierarchy and nods to the haute couture ateliers of the past.



#### 'Replica'

Pieces that have already stood the test of time are sourced and brought back from all over the world, and then faithfully reproduced in a capsule collection.





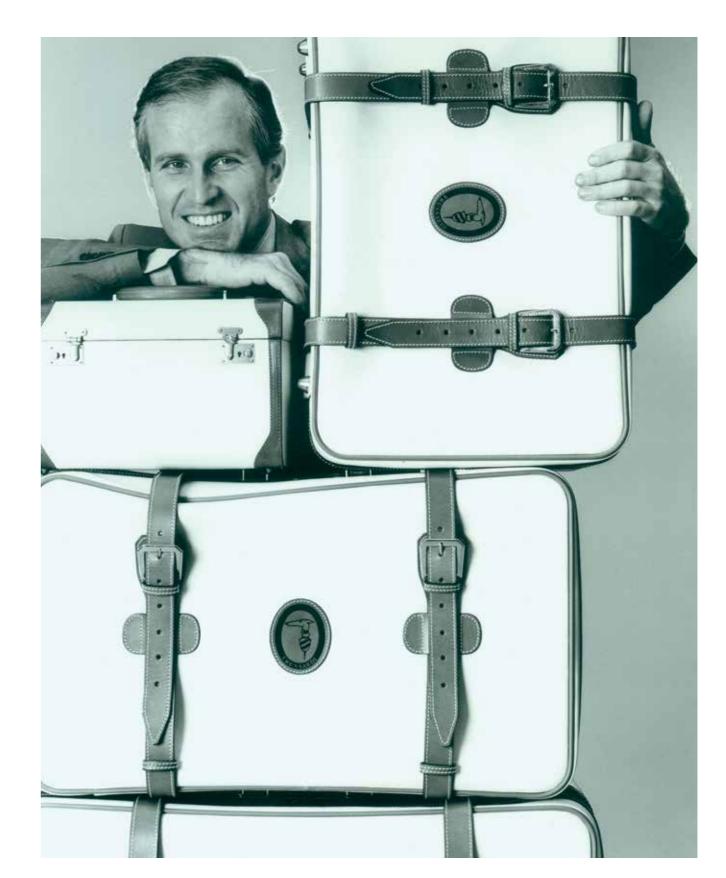
# TRUSSARDI



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"I've studied, I've travelled the world, but the most important things I've learned are in Italy making the round of workshops with my grandfather Dante.
When it comes to leather, he was a real artist. He could sense quality."

NICOLA TRUSSARDI



### THE CONTEMPORARY ITALIAN LIFESTYLE BRAND

The story of Trussardi, is a story of innovation, exploration, and of pushing boundaries, bringing a comprehensive vision of Italian style to a global market. The story begins in 1911 in Bergamo, when Dante Trussardi started a luxury glove business. The company rapidly became one of the most highly regarded in the world, supplying the British Royal Family.

In the 1960s Nicola Trussardi, Dante's grandson, took over, with a vision to create Italy's first lifestyle brand. The company rapidly extended its product offering, bringing suitcases, handbags, and homeware to market.

Innovations in product and business were part of the DNA of the brand. In 1984 in Piazza Duomo, Trussardi was the first brand to open a fashion show to the public. The tradition continued, with unique public spaces being used to stage the show, from Milan Central Station to the Palazzo Della Borsa, forging a unique collection with the Milanese public.

The 80s saw Trussardi launch ready-to-wear, while collaborating with some of the most prestigious Italian firms, from Alitalia to Garelli, from Agusta to Alfa Romeo, to cement their reputation as the definitive expression of Italian style.

Constant innovation in fabric and techniques kept the firm at the centre of contemporary Italian design and fashion. It's tradition of craft technique brought treatments to leather to achieve a signature softness and make it unmistakably Trussardi. Cultural collaborations followed, in theatre and the arts, participating in the staging of events at Verona Arena, Castello Sforzesco and many more.

Meanwhile, the brand continued an onward global expansion into emerging markets in Eastern Europe, Asia and the Middle East.

Innovation in retail has continued to define the brand; the T Store concept was launched in the 1990s, combining different offerings from the Trussardi world in one place.

Advertising campaigns promoted the Trussardi style around the world thanks to collaborations with the worlds best photographers, including Richard Avedon, Mario Testino, Michel Comte and Steven Klein.

Trussardi Alla Scala was another first flagship building in the fashion world that hosts not only showrooms and boutiques but a Michelin-starred restaurant; just one more facet of Trussardi, the original Italian lifestyle brand.

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### TRUSSARDI TODAY

The Trussardi Group maintains the values of a family business; uniquely Milanese, and traditionally made, but looking to the future, focusing on bringing Contemporary Italian style to a global audience. Today, the group is building on the immense heritage of the brand, and its DNA as an innovator, to bring a fresh and contemporary approach to Italian style, with multiple entry points.

It continues to expand its global footprint, reflecting the continued desirability for Italian style and lifestyle.

The fourth generation of the family leads the company, with Tomaso Trussardi as CEO, and Gaia Trussardi as Creative Director.

"Trussardi boasts a great tradition we want to preserve, even as we innovate for the future. Creating a bond between the past and the future, between ready-to-wear and accessories, is crucial

to brand growth and image in an increasingly competitive and digitized world," says Tomaso.

Gaia Trussardi echoes this sentiment' "Trussardi has always been a brand of breath, with a desirability and clear identity, so my goal is to renew the brand, while respecting that heritage, and remaining modern, contemporary and forward looking."









# Natura Bissē

#### THE COMPANY'S DNA



#### **FAMILY PASSION**

Since its inception, the Fisas family has brought its passion to the forefront of day to day business, developing an independent, dynamic and agile business model that allows the company to respond quickly to market and customer demands.

#### **ENDURING INNOVATION**

Natura Bissé don't just use science, but develops it. As a vast contributor to the advancement of skincare technology, and through extensive RD+i, Natura Bissé is a recognized leader in developing trend-setting products and techniques.

#### **EFFICACY & QUALITY**

The company's mission is simple – to use its intrinsic forward-thinking creativity to develop effective skincare, which provide real and visible results, through the use of avant-garde technologies and superior quality ingredients.

#### **FULL CIRCLE SOLUTION**

Masters in both the worlds of retail and spa, Natura Bissé provides a comprehensive solution for its partners. From targeted spa treatments to on-going at home maintenance, the company knows how to treat the skin, and knows how to effectively sell its products.





Verónica Fisas, General Director of NATURA BISSÉ International S.A.

#### LIMITLESS MENU POSSIBILITIES

From skincare to massage, to hydrotherapy and beyond, Natura Bissé has products to cover the full scope of treatment modalities, providing limitless possibilities when it comes to designing menu services.

#### PREMIUM WORLDWIDE PRESENCE

From the beginning, the firm had the daring vision of internationalization. Today, Natura Bissé products are sold in over 36 countries around the globe, and present in many prestigious retail and spa windows of the world.

#### INTERNATIONAL RECOGNITION

From celebrities and make-up artists to media and business institutions, Natura Bissé is coveted by many and awarded by the best. Personal quotes and editorials accolade its advanced concepts and products, while write-ups and case studies praise its strategic business model.

#### **CORPORATE SOCIAL RESPONSIBILITY**

The company believes in the importance and commitment to charity work. As a result, each year Natura Bissé donates 0.7% of its revenue to fund charitable organizations, with an emphasis on programs that help poverty-stricken women develop skills that will allow them to become more self-sufficient.



# (MALIN+GOETZ)

apothecary and lab.

NATURAL INGREDIENTS. ADVANCED TECHNOLOGY.

WOMEN AND MEN. new york.



# (MALIN+GOETZ) MAKES SKINCARE EASY, STARTING WITH SENSITIVE SKIN.

Natural-based formulas use gentle technologies for specific problem-solution treatments. Simple 2-step regimens set a foundation for perfect pH balance from head to toe. Face, Body, Hair. Women and Men.



products.

Nine years later Malin+Goetz remains family-owned and operated, supplying quality products that simplify skincare for all skin types; especially the most sensitive. From London to Los Angeles, our products are now available in over 600 luxury retail locations around the globe. The first store in Chelsea has been joined by three other signature Malin+Goetz shops in New York and Los Angeles.



# FACE. BODY. HAIR. PERFUMERY. APOTHECARY.

Our natural based skin care formulas are effective enough to eliminate unnecessary steps, yet gentle and free of artificial fragrance and color.

While our treatment products are fragrance-free, we know people love an olfactory experience. Our collection of unique Eau De toilettes and Candles — from spicy, floral rose to exotic, seductive bay rum — provide the opportunity to tailor personal fragrance choices. You'll find our scents beautifully complement our botanical-based, naturally scented treatment products.

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# **GROWN ALCHEMIST**



# **BEAUTY IS HEALTH.** IMPROVE THE HEALTH OF YOUR SKIN CELLS AND YOU WILL OPTIMISE YOUR SKIN FUNCTION, **CREATING THE** PERFECT ENVIRONMENT **TO RELEASE YOUR** TRUE BEAUTY.

The perfect fusion of advanced natural alchemy and cosmetic science. Grown Alchemist formulations represent the unique synergy between biology and cosmetic chemistry creating bio—compatible beauty. Their natural active ingredients have a molecular structure that the body recognises and therefore utalises to greater effect, increasing efficacy and the anti-aging results. This increased efficacy is a result of their international advancements in natural cosmeceutical research representing a new generation of skincare, bodycare and haircare formulations.

Grown Alchemist efficacious formulas comprise of scientifically advanced natural cell communicating ingredients including Neuro—Peptides, Tetra—Peptides, Tocotrienols, and advanced Hygroscopic actives that regenerate beauty with superior results. Their scientifically innovative formulas address these negative influences, changing the way the body repairs and regenerates the skin. These powerful cosmeceuticals promote cellular renewal and repair, cleansing and detoxing, releasing visual vibrancy and health to your skin. Their understanding of cellular renewal and nutrient metabolisation as well as the protection of your health represents a new evolution of capable healthy skincare.

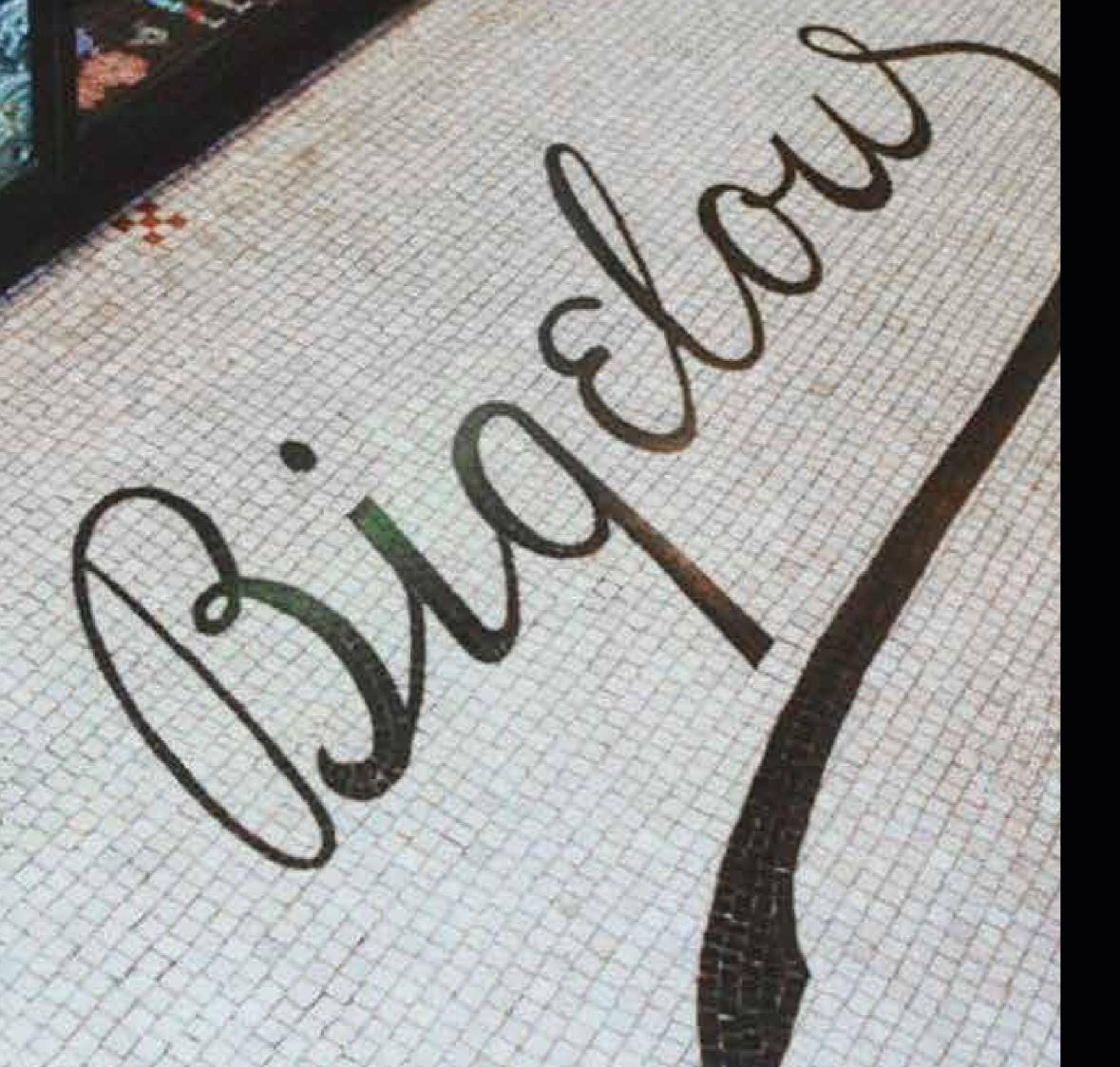
It was Grown Alchemist's focus and research discovering cell health that led them to develop their unique skincare system: Cleanse — Detox — Activate. Fit healthy cells function at a greater level and empower the skin to perform more effectively, even when up against the stress of day-to-day exposure and lifestyle. Given the cells are the foundation of all structure within the body healthy cells increase the skin's ability for self-repair — which will ultimately lead to the best results.

The Grown Alchemist healthy philosophy is behind every product and their formulations are Cosmos approved and certified by the ACO [Australian Certified Organic]. Grown Alchemist does not test their products and ingredients on animals. Product packaging is made from glass and hardened premium PET plastic, one of the world's most recycled materials and also the most non leaching and inert. This type of packaging ensures the product remains as healthy and powerful as the day it was created.

The brothers, who had for many years developed products for other brands, decided to create their own skincare range with a mandate of using only healthy efficacious ingredients. For more than a decade prior to launch, their research took them around the globe in search of these efficacious ingredients and superior industry expertise. Grown Alchemist now proudly boasts a team of cosmetic chemists based in London, Paris and Australia, all relentlessly in the pursuit of perfect formulas that demonstrate efficacy powerful enough to evolve your beauty by transforming your skin and hair texture and appearance.

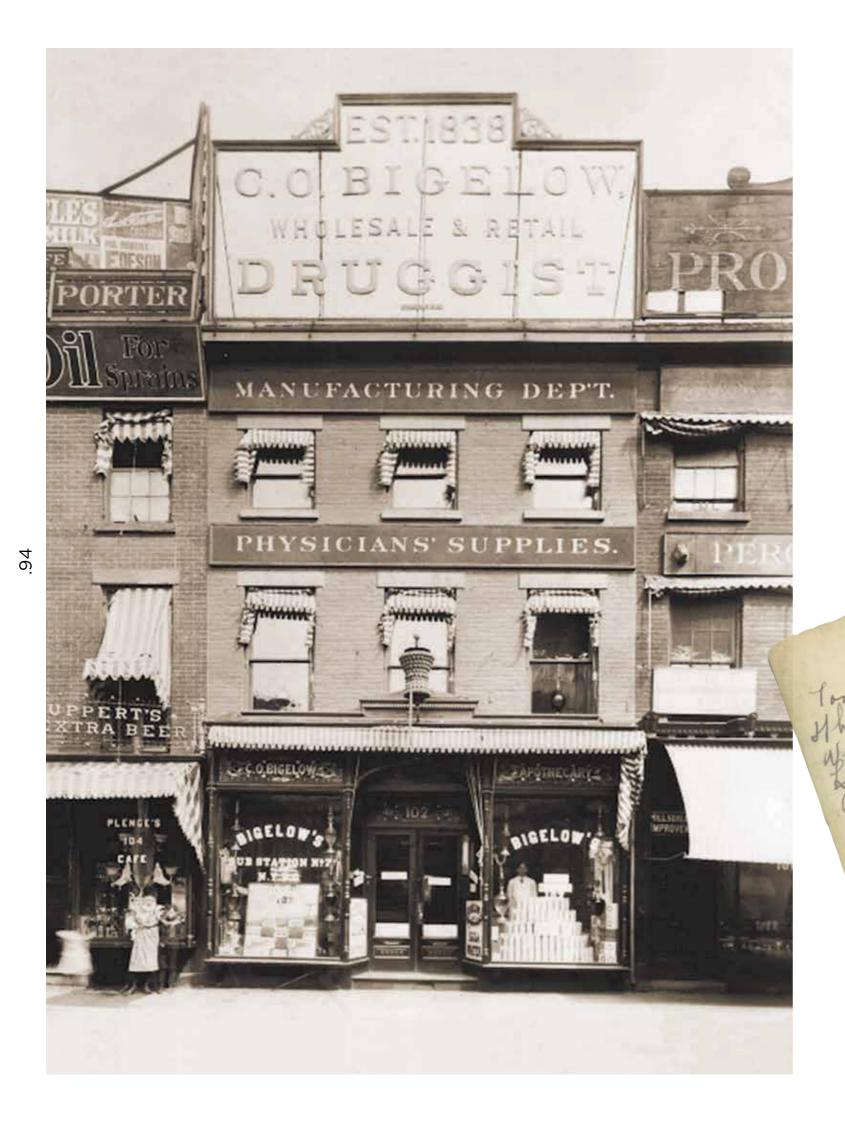








stablished in New York's Greenwich Village in 1838, C.O. Bigelow is not only a place to pick up your handmade prescriptions but also a favorite neighborhood gathering place and provider of unique and unusual personal care remedies. As the oldest apothecary in America, C.O. Bigelow has been able to keep their apothecary traditions alive in today's modern society. For nearly two centuries they have served some of the country's most predominant personalities and have remained true to their traditions, transporting customers back to a time and place of personalized attention, customized formulas and healing therapeutic natural preparations.



Every product they make adheres to a strict credo that taps into their history. The products are real formulations. Some have been selected directly from their historical formula books dating back to 1838, others were inspired by traveling the world scouring for intriguing ingredients and indispensable remedies. Today, C.O. Bigelow fuses decades of knowledge with the best of today's technology to create classic, authentic preparations that embody the Bigelow Tradition— providing effective solutions to everyday problems.



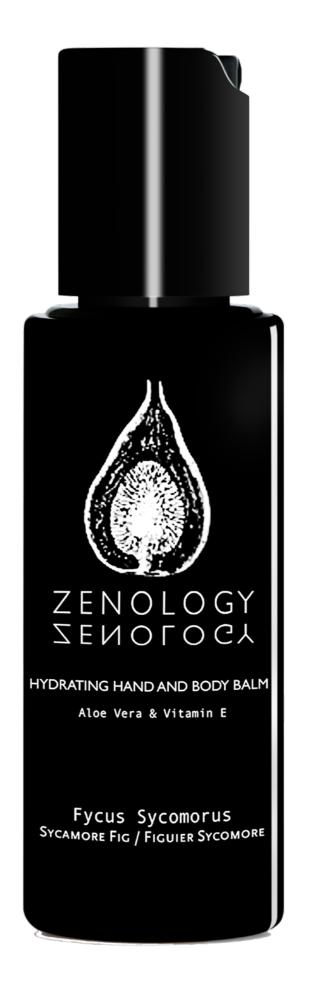
# ZENOLOGY CARE & CONSIDER ZENOLOGY.COM

## ZENOLOGY

is a fragrance driven indie lifestyle company committed to bringing hotel luxury home, making sensible, luxurious, quality beauty and lifestyle products that nourish the skin, restore the body, glam up an interior or yourself, all with care for the environment.







Most ingredients are from renewable sources and represent the fusion of active botanicals and the power of vitamins. The products do not contain environmental and skin unfriendly ingredients, neither do the formulas present allergenic nor artifficial colours.

ZENOLOGY sees itself as a company with a green spirit. When and where improvements can be made we will. Time has come to educate ourselves and our children about taking care of our environment. Each of us can make a difference by using products that do not contain skin- or environmentally unfriendly ingredients. Step by step, we will follow developments into the green field. ZENOLOGY combines design and quality.



# POWERED BY NATURE

# davines





#### **OUR MANIFESTO**

THE BEAUTY THAT WE BELIEVE IN IS BASED ON HARMONY, GOOD TASTE AND APPRECIATION FOR INDIVIDUALITY.

BY CREATING BEAUTY SUSTAINABLY, WE WANT TO ENCOURAGE PEOPLE TO TAKE CARE OF THEMSELVES, OF THE WORLD IN WHICH THEY LIVE AND OF THE THINGS THEY LOVE.

"BEAUTIFUL AND GOOD" – AS THE ANCIENTS DEFINED THE UNITY BETWEEN EXTERIOR AND INTERIOR BEAUTY – IS ANOTHER WAY TO SAY "SUSTAINABLE BEAUTY".

AND "SUSTAINABLE BEAUTY"
IS ANOTHER WAY TO SAY DAVINES.

www.davines.com www.facebook.com/davinesofficial



Davide Bollati, Chairman of Davines Group S.p.A.

#### **OUR HISTORY**

Founded in Parma, Italy in 1983 by the Bollati Family, Davines Group started as a research laboratory, producing high-end hair care products for renowned cosmetic companies worldwide. After a decade of honing our expertise, we began creating our own brand of Davines hair care products exclusively for salons, and in 1996 founded [comfort zone] skin care for premier spas.

Since the beginning, we've focused on crafting quality products that are scientifically engineered to work, and express our distinctive style and spirit. Our style is a reflection of our curiosity and openness to the world – different cultures, customs, and people that truly inspire us – and our Italian perspective of history and art, design and fashion, culture and lifestyle because it is our heritage and who we are.



Quality to us means having the freedom to create the best products with careful attention to and respect for our environment, using high grade, natural ingredients, and applying scientific rigor to every product to guarantee our customers' safety.

Our work is a thoughtful balance of substance and style, nature and science, people and spirit. More than two decades later, the Davines community spans over 75 countries, thousands of salons and hundreds upon hundreds of passionate hairdressers. Although we continue to grow, with headquarters in Parma, New York City, Paris, London, Mexico City, and Deventer (Holland) our roots are firmly planted in our beginnings as a family-owned research laboratory guided by the same desire for quality products with an authentic approach and timeless appeal.



#### **OUR VALUES**

In Davines the ideal of beauty is closely linked to that of sustainability to continuously open up new fronts in human and environmental issue. Davines was the first Italian company in the professional cosmetics sector, to join the Zero Impact Project® of LifeGate which aims to compensate for CO2 emissions by means of reforestation projects.

Through this project the Davines group has compensated to date for over 2,000,000kg of CO2 by contributing to the creation and safeguarding of forests growing in Italy, Costa Rica, and Madagascar.

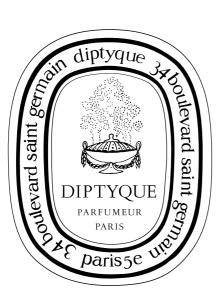
The origin of these values dates back to the drawing up, in 2006, of the "Manifesto of Sustainable Beauty" which gave rise to various projects designed to ensure its continuity in all phases of the life of the company and its products.

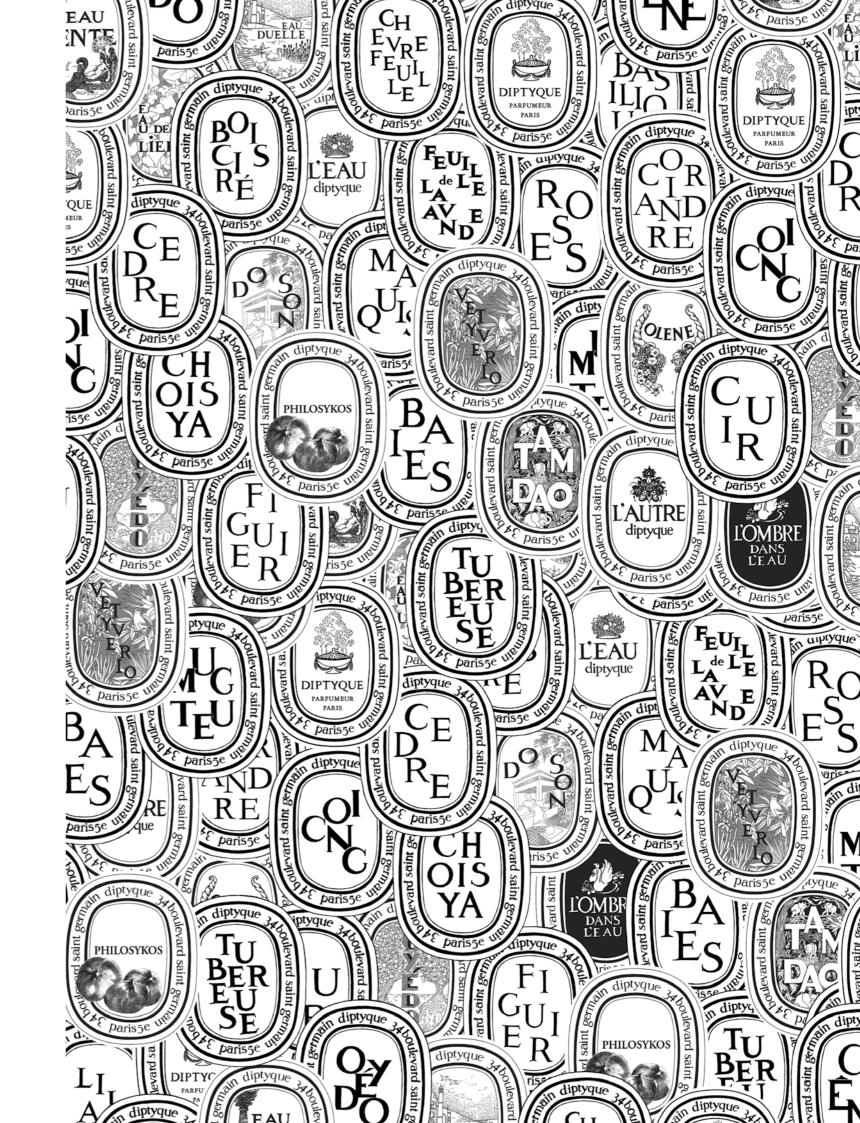


These projects include the Sustainable Research Charter which inspired the Davines Research and Development Laboratory to choose eco-sustainable ingredients, and pay attention to environmental impact and consumer safety, and the Packaging Research Charter, a set of guiding principles drawn up in association with the University of Parma and Conai, whose aim is to create packaging that is as eco-sustainable as possible.

Davines has been using 100% renewable energy since 2006 and with this project has supported the creation of the first network of salons where the customer can benefit from both products and services generated by clean energy. Equally virtuous are the Zero Impact Salons® each of which reduces its own environmental impact and compensates for CO2 emissions by means of environmental projects.







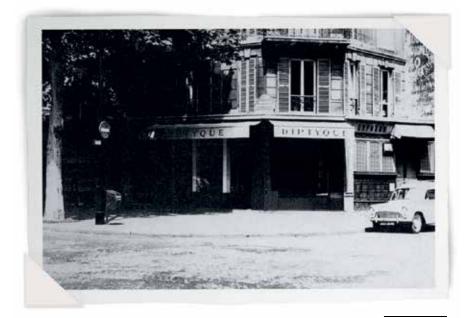
diptyque is open to the world and present across the globe where it distils its fragrances, subtle blends of refinement and naturalness for which it alone has the secret.

Quintessentially French, both through its origins and through luxury imbued with elegance of which it is the archetype, diptyque cultivates a free and eclectic spirit turned towards art as well as nature, innovation and the wealth of the past.

This is a House of tradition driven by a daring temperament... Scented candles, fragrance diffusers for the home, eaux de toilette and eaux de parfum or face and body care products bear witness at all times to the extreme importance accorded to know-how, to the beauty of the gesture that is the hallmark of luxury craftsmanship. Rituals are dear to the House, rituals of beauty or the rituals in discovering fragrances all go to make life more beautiful by endowing every moment of it with meaning.

From ranges to collections, diptyque sculpts its universe into a genuine art of living that it is happy to share with its connoisseurs around the world.





The 34 boulevard Saint-Germain boutique, Paris 5th in 1961



The 34 boulevard Saint-Germain boutique, Paris 5th today



diptyque, universe

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#### L'ART DU PARFUM

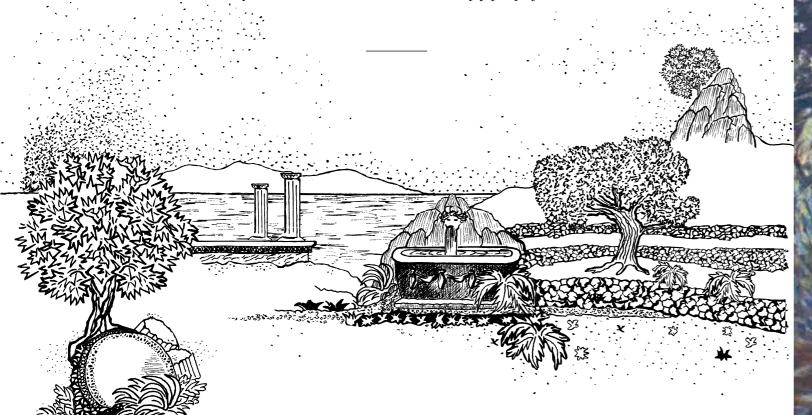
For diptyque, creating fragrances is an art and art is a journey.

An imaginary journey of the mind and the senses across olfactory landscapes, far from the paths that others take, in search of rare raw materials and unexpected accords. A journey between the past and the future, between tradition and the avant-garde, toward another place where history, new ideas and disruption combine.

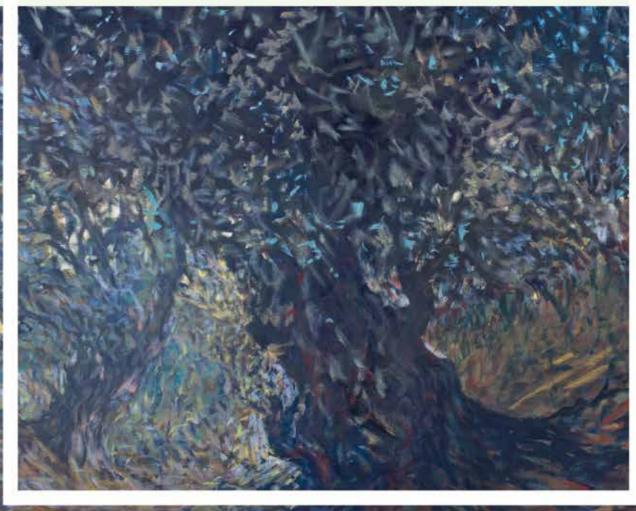
diptyque is always in between two worlds, finding its balance between dreams and reality, free from traditional gender codes or cultural boundaries, committed to developing connections and blends that nourish its inspiration.

It is a creator of essences and images where the eye, the hand and the nose are united to constantly revisit the surprising world of Haute Parfumerie.

diptyque, perfumer & artist



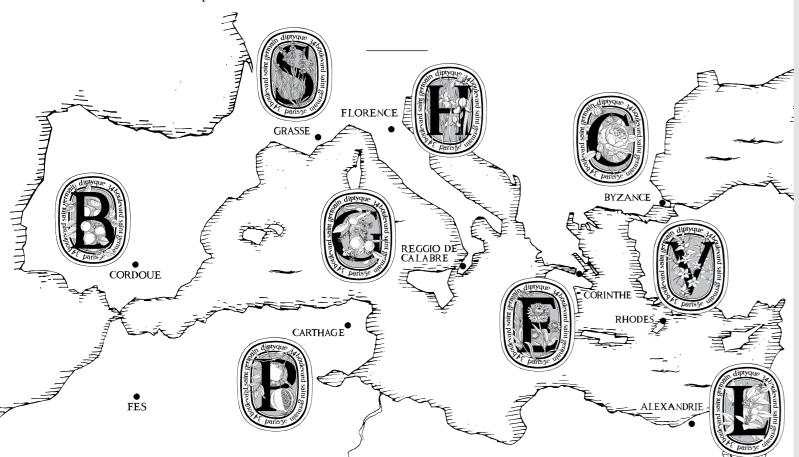




It is a gentle confirmation of the values adopted by the House, this art de vivre nourished with authenticity and refinement, this demanding selection of raw materials, this know-how put to the service, as always, of tireless research.

L'Art du Soin for the body travels from the Mediterranean basin to the gates of the Orient, while gathering ancestral rituals and rare products. Gel, milk, ointments and precious oils freely assemble to embrace, invigorate, soothe and nourish the skin and hair.

Byzantine rose, Alexandria orange blossom, Corinth immortal, Florentine iris... Delicate fragrances, voluptuous textures and innovative recipes.





ORANGE BLOSSOM [Citrus aurantium or bigaradia] – A tree with, shiny, robust oval leaves and fragrant white flowers, which are small on the sweet orange tree (Citrus sinensis).

## Maison Francis Kurkdjian Paris





#### The House of an Artist

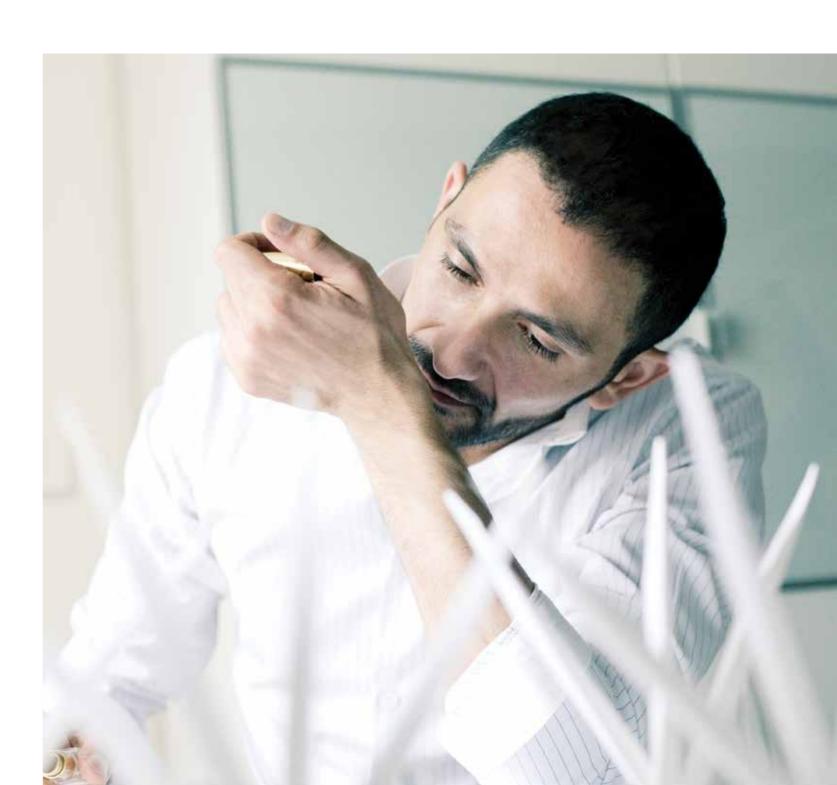
"A great fragrance does not smell good,
it does smell beautiful."
Francis Kurkdjian

Recognized as one of the world's most celebrated perfumers, Francis Kurkdjian has created over the past 20 years more than 40 world famous perfumes for fashion houses such as Dior, Kenzo, Burberry, Elie Saab, Armani, Narciso Rodriguez...

Instead of settling comfortably into the beginnings of a brilliant career started with the creation of "Le Mâle" for Jean Paul Gaultier in 1993, he opened the pathways to a new vision. He was the first in 2001 to open his bespoke fragrances atelier, going against the trend of perfume democratization. He has created gigantic olfactory installations in emblematic spaces, making people dream with his ephemeral and spectacular perfumed performances. All this, while continuing to create perfumes for world famous fashion brands and designers, as fresh as ever.

Maison Francis Kurkdjian was a natural move in 2009, born from the encounter between Francis Kurkdjian and Marc Chaya, Co-founder and President of the fragrance house.

Together, they fulfilled their desire for a sensual, generous and multi-facetted landscape of free expression, creating a new emblem of French know-how and lifestyle.



#### A high-end fragrance house

Maison Francis Kurkdjian's unique personality is fostered by the creative power of a man who has a taste for precision. The Maison is guided by enchanting yet precise codes: purity, sophistication, timelessness and the boldness of a classicism reinvented. Designed in the tradition of luxury French perfumery, the Maison Francis Kurkdjian collection advocates nevertheless a contemporary vision of the art of creating and wearing perfume. Francis Kurkdjian creations were sketched like a fragrance wardrobe, with myriad facets of emotions. A set of sensorial stories, in which perfume is naturally the hero.

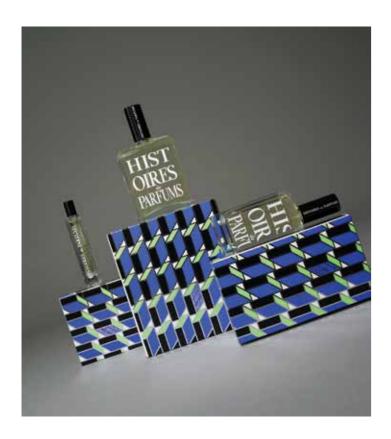
Over the months, Maison Francis Kurkdjian has developed a high-end global network of luxury retailers including counters in emblematic department stores such as Bergdorf Goodman in New York, Neiman Marcus and Sasks Fith Avenue country wide in the United States, Printemps in Paris, Harvey Nichols and Selfridges in London, Isetan in Tokyo... Eight years later, Maison Francis Kurkdjian is now sold in 45 countries and in more than 520 sales points.

As a result, Maison Francis Kurkdjian joined the ranks of the luxury brands carrying the designer's name.









An olfactive library that is telling stories about famous characters, raw materials and mythical years. The collection created by Gérald Ghislain is governed by no rules other than inspiration.

With his luxuriant imagination, this loquacious individual has chosen to bring his stories to life in perfumes, a sensitive and sensual medium.

Histoires de Parfums releases its fragrances in a Deluxe edition to be read on skin.

Histoires de Parfums'perfumes perpetuate the French perfumery know-how, which features are luxury, nobility and creativity. Histoires de Parfums offers fragrant novels, musical scores and poems.

In this collection you can meet extraordinary characters, discover the most exquisite materials in the world of perfumery, delight in poetry from both the Orient and Occident, encounter sublime divas...

Gérald Ghislain wrote his own story with the frantic rhythm of a passionate jack of all trades.

An epicurean, he tastes all of life's savors, sprinkling his daily life with refined luxury.

He gives his all to his projects. Gerald founded Histoires de Parfums in 2000 and created a collection of rare and delicate perfumes.





« I have always felt that perfume awakens emotions that go beyond that which words can express. There is no rhyme or reason to the way perfume make us feel. This primary, instincitve emotion takes us to the very core of our memories and reveal our true personnality. I made Histoires de Parfums 18 years ago to tell the stories of exceptional individuals, whose stories do not exist until they are on the skin. »

Gérald Ghislain



LORENZO VILLORESI FIRENZE



#### LORENZO VILLORESI FIRENZE



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"Perfumery is an unlimited world.

In the creation of a scent it is possible to recall a feeling or a place, to move to an imaginary space or to invent new emotional dimensions"

#### LORENZO VILLORESI FIRENZE



Lorenzo Villoresi has traced a revolutionary path in artistic perfumery. The philosophy which led to the creation of the Perfumery and Home Fragrances collections is evident in the intrinsic value of the single elements that make up each product. Essential oils and extracts from all over the world complement and exalt the purely Tuscan elements such as laurel, olive, cypress and the most precious and rare iris root.





#### Since his first voyage to the Middle East in 1981, Lorenzo Villoresi develops a passion for spices and essences that he uses, back Italy, to compose original pot-pourri and personalized fragrances. The proper business activity starts in 1990 when the newly born "Lorenzo Villoresi" firm receives an important order from the Fendi house of fashion. After several important projects with famous names of the fashion business,

and Eau de Toilettes carrying the Lorenzo Villoresi brand sees the light. In 2006 Lorenzo Villoresi wins the international perfumery award "Prix Coty" in Paris, the most important recognition of the artistic career of a perfumer. In 2013, Lorenzo Villoresi has created the exclusive fragrance Forever Now for the

In 2015 he was awarded the "Flair the

Gucci Museum in Florence.

Parfum" in Wien.

in 1993 the first collection of Perfumes

To celebrate the 25th anniversary of the activity, in December 2015 Lorenzo Villoresi opens his first flagship store in via de' Bardi. The project includes the opening of the Academy and Museum of perfumery, along with the Garden of the aromas, a cafeteria and a collection of rare and unusual essences.



#### LORENZO VILLORESI FIRENZE







## ORTIGIA







ORTIGIA IS A SMALL ITALIAN SOAP AND SCENT COMPANY FOUNDED IN SICILY IN 2006 BY SUE TOWNSEND.

THE LUXURIOUS RANGE OF SOAPS, SCENTS, CREAMS, CANDLES AND LOTIONS ARE FORMULATED USING NATURAL PRODUCTS INDIGENOUS TO SICILY AND INSPIRED BY THE AESTHETICS, COLOURS AND SCENTS OF ITALY'S MOST HISTORIC AND TROPICAL REGION.

THE PERFUMES ARE DISTILLED FROM THE FLOWERS OF SICILY BY MASTER PERFUMER, LORENZO VILLORESI. THE BASE OF ALL THE PRODUCTS IS NATURAL PERFUME AND NATURAL INGREDIENTS: OLIVE OIL, VEGETABLE GLYCERINE, AND ORGANIC COLOURS.





PARABEN-FREE, THE RANGE USES TRADITIONAL PRODUCTS WITH MODERN ETHICS AND INTEGRITY.

ALL ORTIGIA PRODUCTS ARE MADE BY SMALL FAMILY COMPANIES WHO PRIDE THEMSELVES ON THE QUALITY OF THEIR PRODUCTS.

THE HIGHLY DECORATIVE PACKAGING IS DESIGNED BY SUE TOWNSEND AND DRAWS ON EXOTIC SICILIAN IMAGES AND COLOURS.

THE NAME ORTIGIA COMES FROM THE SMALL ISLAND THAT LIES AT THE EDGE OF THE ANCIENT FORTIFIED CITY OF SIRACUSA, ON SICILY'S SOUTHEASTERN COAST. THE STREETS OF ORTIGIA ARE CRUMBLING BAROQUE FAÇADES OF GREAT SPLENDOUR LOOKING OUT ON 3 SIDES TO THE SEA.

Fragonard





Successively launched over eight decades, the fragrances When Belle de Nuit was re-issued in 2001 it came in a newly developed by Parfumerie Fragonard are all exclusive designed to pamper developed by Parfumerie Fragonard are all exclusive designed to pamper creations, and they form a unique and varied range. The their senses with Eau du Bonheur, sold in a beautifully titles of Jean-Honoré Fragonard's paintings inspired the engraved bottle. names of the perfumery's first fragrances. Moment Volé was launched in 1929. In the 1930s and 40s the craze was In the highly competitive fragrance industry in which new for Oriental and more sensual perfumes, and this led to the creation of Rêve Indien. It was followed by Belle Nuit, in 1946, in a magnificent gilt bottle, and then Billet Doux in 1950. These last two feminine compositions, full of character and gentle quality, have now been re-issued.

In 1980 Fragonard de Fragonard was produced, evoking romantic natural young women just embarking on womanhood. In 1995, the now emblematic Soleil, which recreates a big bouquet of quintessential Grasse flowers, was developed. Concerto, a fresh, light masculine fragrance, and  $\textbf{Suivez-Moi}, \ a \ decidedly \ modern \ masculine \ fragrance \ full \ of$ character, were also launched that year.

perfumes are constantly being created Parfumerie Fragonard is an extremely dynamic, creative company and has a range of nearly 50 perfumes and eaux de toilette for both men and women. Alongside these fragrance lines are a wealth of personal care products; soaps, shower gels, body lotions and

Steeped in its history and in Mediterranean spirit, Parfumerie Fragonard currently offers perfumes and other scented products that have not only helped to build an outstanding reputation but also appealed to generations of visitors.



### H∃ELEY





Founded in Paris in 2001, Heeley is a perfume house quite unlike any other. Today it is one of the few truly independent owner - founder perfume houses in Europe in which every detail, from the elaboration of the scent to the packaging design is created 'in house'.



#### An English perfumer in Paris

Born in Yorkshire, England and having read Philosophy and Law at King's College, London University, James Heeley learnt to make scent alongside other perfumers in a family run laboratory in the region of Grasse in the South of France. His contemporary, elegant creations such as *Cardinal* and *Sel Marin* have become references in the world of French 'niche' perfumery. Besides working on his own collections that now contain over seventeen perfumes, James has also created scents for other brands including Dom Perignon and Maison Kitsuné.

Heeley Parfum's first retail store is located in Les Jardins du Palais Royal, 34 Galerie Montpensier, 75001 Paris.



www.jamesheeley.com







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November 2017

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